TAMS Journal

Official Journal of the Token and Medal Society

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Rare Grant Medal Update

By Bruce W. Smith

Heraldic Art Medals

Stephen Petty and Gino Sanfilippo

Do you have any
GOOD FOR ONE TUNE
Tokens?

It was over 40 years ago that TAMS gave me a medal and award for my book, A Tune for a Token. The year was 1985. Imagine that!

The study described and illustrated nickel-size mostly brass tokens with inscriptions that related to coin-operated pianos, such as GOOD FOR ONE TUNE, GOOD IN THE PIANO, and the like. These date from about 1905 to 1930. Many have the names of various taverns and other places—which is nice. Others are more generic, with control letters such as A, B, or C (I am fairly well set on these).

If you have any tokens in this category and can send me some nice pic (such as from a scanner or even an iPhone) I will let you know if the variety is new to me. If it is and if it is for sale I'll make you an offer. However, my main purpose is to learn of tokens that are new to me and were not published earlier.

Thank you so much for your interest.

All good wishes,

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Inside this issue

Features

Heraldic Art Medals
Stephen Petty and Gino Sanfilippo....35
Rare Grant Medal Update
By Bruce W. Smith....49

Society & Hobby News

Mavericks by John D. Mutch....53
TAMS Secretary's Report by Kathy Freeland....59
From the President by Fred Holabird....60
Marketplace Classifieds....61
Information for Advertisers....62
Editors Notebook....62
Fifty Years Ago by Paul Cunningham....63

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Token and Medal Society

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☐ $30 (within U.S.)	☐ $1200 (within U.S)
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HERALDIC ART MEDALS (MEDALLIONS)

WHO WAS MR. McNAMARA? HOW WERE THESE MEDALS MADE? WHAT IS THEIR CURRENT RARITY AND PRICING?

Stephen Petty and Gino Sanfilippo

Figure 1: Two examples of McNamara's medals: the Alaska and American Bicentennial Heraldic Art Medals.

My story begins with the purchase of a dozen Heraldic Art Medals at a small auction in northern Ohio in 2015. Wanting to know more about them, I searched the Internet and found an article in the February 1997 *TAMS Journal* by Gino Sanfilippo titled "So-Called Half Dollars." In that paper, Gino noted that Mr. Robert T. McNamara was the designer, producer, marketer, and distributor of half-dollar sized medals known as Heraldic Art Medals. Mr. McNamara made three sterling silver original issue medals each year for 20 years (1959 to 1978), seven occasional medals depicting important current events, and the two 1959 medals were struck in thick and thin version for a total of 69 different medals. He also produced gold medals for the first seven issues before being stopped by the U.S. Treasury.

The medals were packaged in Colored-Kraft Paper Envelopes.

Figure 2: Examples of the Colored-Kraft Paper Envelopes (pencil note from author).

#	Basic Silver & Gold Medals	Year	Maximum Mintage Planned	Planchet (all Sterling Silver Unless Noted Otherwise)	Rarity *	Issue Price ($)
1a	Alaska Statehood	1959	5,000	Thin planchet	Common	$2.95
	Alaska Statehood - Gold	1959	24	Gold Planchet	Extremely Rare	N/A
2a	Hawaii Statehood	1959	4,600	Thin planchet	Scarce	$2.95
2b	Hawaii Statehood	1959	1,200	Thick planchet	Very Scarce	$2.95
	Hawaii Statehood - Gold	1959	36	Gold planchet	Extremely Rare	N/A
3a	St Lawrence Seaway	1959	3,700	Thin planchet	Common	$2.95
3b	St Lawrence Seaway	1959	2,200	Thick planchet	Scarce	$2.95
3	St Lawrence Seaway - Gold	1959	48	Gold planchet	Extremely Rare	N/A
4	Pony Express	1960	6,000	Thick planchet	Common	$3.25
4	Pony Express - Gold	1960	50	Gold Planchet	Extremely Rare	N/A
5	Boy Scouts (1910 - 1960)	1960	7,500	Thick planchet	Common	$3.25
	Boy Scouts (1910 - 1960) - Gold	1960	48	Gold Planchet	Extremely Rare	N/A
6	Pioneer Inventions	1960	6,100	Thick planchet	Common	$3.25
	Pioneer Inventions - Gold	1960	48	Gold Planchet	Extremely Rare	N/A
7	Kansas Statehood	1961	6,100	Thick planchet	Common	$3.25
	Kansas Statehood - Gold	1961	48	Gold Planchet	Extremely Rare	N/A
8	Civil War Centennial	1961	7,700	Thick planchet	Common	$3.25
9	Tippecanoe	1861	6,300	Thick planchet	Common	$3.25
10	Louisiana Statehood	1962	6,300	Thick planchet	Common	$3.25
11	U.S.S. Constitution	1962	6,100	Thick planchet	Common	$3.25
12	Girl Scouts (1912 - 1962)	1962	6,400	Thick planchet	Common	$3.25
13	West Virginia Statehood	1963	6,000	Thick planchet	Common	$3.50
14	Battle of Lake Erie	1963	6,000	Thick planchet	Common	$3.50
15	New Jersey Tercentenary	1963	6,000	Thick planchet	Common	$3.50
16	Nevada Centennial	1964	6,000	Thick planchet	Common	$3.50
17	Founding of St. Louis	1964	6,000	Thick planchet	Common	$3.50
18	Pocahontas - Rolfe	1964	6,000	Thick planchet	Common	$3.50
19	St. Augustine	1965	6,000	Thick planchet	Common	$3.50
20	Appomattox	1965	6,000	Thick planchet	Common	$3.50
21	Eli Whitney	1965	6,000	Thick planchet	Common	$3.50
22	Indiana Statehood	1966	6,000	Thick planchet	Common	$3.50
23	Great Eastern	1966	6,000	Thick planchet	Common	$3.50
24	Winfield Scott	1966	6,000	Thick planchet	Common	$3.50
25	Nebraska Statehood	1967	6,000	Thick planchet	Common	$3.50
26	Kosciuszko	1967	6,000	Thick planchet	Common	$3.50
27	Mississippi Statehood	1967	6,000	Thick planchet	Common	$3.50
28	New Orleans	1968	6,000	Thick planchet	Common	$3.95
29	Benjamin Sillman	1968	6,000	Thick planchet	Common	$3.95
30	Illinois Statehood	1968	6,000	Thick planchet	Common	$3.95
31	San Diego Bicentennial	1969	6,000	Thick planchet	Common	$3.95
32	John Wesley Powell	1969	6,000	Thick planchet	Common	$3.95
33	Transcontinental Railroad	1969	6,000	Thick planchet	Common	$3.95

Table 1: Regular Issue Heraldic Art Medal Set plus Seven Occasional Medals

34	Charleston, S.C.	1970	6,000	Thick planchet	Common	$3.95
35	Nathan B. Palmer	1970	6,000	Thick planchet	Common	$3.95
36	Stephen Decatur	1970	6,000	Thick planchet	Common	$3.95
37	Santa Fe Trail	1971	6,000	Thick planchet	Common	$3.95
38	Jimmy Doolittle	1971	6,000	Thick planchet	Common	$3.95
39	First Thanksgiving	1971	6,000	Thick planchet	Common	$3.95
40	Yellowstone Park	1972	6,000	Thick planchet	Scarce	$3.95
41	Florida Territory	1972	6,000	Thick planchet	Scarce	$3.95
42	League of Six Nations	1972	6,000	Thick planchet	Scarce	$3.95
43	Marquette - Joliet	1973	6,000	Thick planchet	Very Scarce	$4.25
44	Monroe Doctrine	1973	6,000	Thick planchet	Very Scarce	$4.25
45	1773 / Boston Tea Party	1973	6,000	Thick planchet	Very Scarce	$4.25
46	New Netherlands	1974	6,000	Thick planchet	Very Scarce	$5.50
47	Steel Century	1974	6,000	Thick planchet	Very Scarce	$5.50
48	1774 Sam Adams	1974	6,000	Thick planchet	Very Scarce	$5.50
49	Erie Canal	1975	6,000	Thick planchet	Very Scarce	$5.50
50	Luther Burbank	1975	6,000	Thick planchet	Very Scarce	$5.50
51	1775 / George Washington Commander	1975	6,000	Thick planchet	Very Scarce	$5.50
52	California Expedition	1976	6,000	Thick planchet	Very Scarce	$5.50
53	Colorado Statehood	1976	6,000	Thick planchet	Very Scarce	$5.50
54	1776/ Declaration of Independence	1976	6,000	Thick planchet	Very Scarce	$5.50
55	Vermont Statehood	1977	6,000	Thick planchet	Rare	$5.50
56	Flag Day	1977	6,000	Thick planchet	Rare	$5.50
57	1777 / Valley Forge	1977	6,000	Thick planchet	Rare	$5.50
58	LaSalle	1978	6,000	Thick planchet	Very Rare	$6.25
59	Edison	1978	6,000	Thick planchet	Very Rare	$6.25
60	1778 / French Alliance / John Paul Jones	1978	6,000	Thick planchet	Very Rare	$6.25
	Occasional Pieces					
1	Dag Harnmarsksjold	1961	5,000	Larger Dia. & Wgt.	Common	-
2	John Glenn / Mercury Telstar	1962	3,500	Larger Dia. & Wgt.	Common	-
3	John F. Kennedy	1963	5,300	Larger Dia. & Wgt.	Common	-
4	Herbert Hoover	1964	5,300	Larger Dia. & Wgt.	Scarce	-
5	Adlai Stevenson	1965	5,300	Larger Dia. & Wgt.	Rare	-
6	Dwight Eisenhower	1969	5,300	Larger Dia. & Wgt.	Rare	-
7	American Bicentennial	1976	5,300	Larger Dia. & Wgt.	Extremely Rare	-

* Based on Sanfilippo sales knowledge for over 20 years;
see Last Section for more detailed information on rarity of each issue.

Gino noted that the mintages of the sterling silver medals were unknown. However, he knew that the sterling silver issues were not produced to the maximum intended based on conversations with the McNamara family. His son, David McNamara, said, "I think all issues after the Civil War in 1961 were undersubscribed, and fewer were made than the published maximum number." Table 1 provides a summary of this information from the original article. Relative rarity, from the most common to the least available, was categorized as follows: common, scarce, rare, very rare, and extremely rare.

In addition to the 69 sterling silver (62 regular issues and 7 occasional issues) and seven gold medals, McNamara made additional medals for local clubs and organizations. These are summarized in Table 2:

Club and Specialty Medals	Year	Rarity	Comments
1961 Warrensville Heights Coin Club (WHCC) Counter Stamp on an 1852 Scottish Communion Token	1961	Rare	
1962-1963 Warrensville Heights Coin Club (Duel Year Issue)	1962-1963	Very Rare	
1964 Warrensville Heights Coin Club	1964	Very Rare	
1965-1966 Warrensville Heights Coin Club (Duel Year Issue)	1965-1966	Very Rare	
1967 Warrensville Heights Coin Club	1967	Very Rare	
1971 Western Reserve Numismatic Club (WRNC) 50th Anniversary	1971	Very Rare	
1971 Western Reserve Numismatic Club (WRNC) Counter Stamp on Great Lakes Commemorative 50¢ (1936) – Club's Golden Anniversary.	1971	Extremely Rare	~13 to ~15 specimens
Ohio-Penn Medal (Aluminum & Silver)	1964	Common	
1974 Daytona Beach Coin Club Silver Anniversary	1974	Extremely Rare	
1976 Olde Northfield Historical Society (Silver and Gold Medals)	1976	Extremely Rare	Rarest of them all.

Table 2: Club and Specialty Medals

With the exception of the Ohio-Penn Medal, all club and specialty medals are relatively rare and hard to find. A twenty-year update of overall rarity and pricing by Gino follows at the end of this paper. Interestingly, the 1971 WRNC medal that had the club logo counter-stamped on a Cleveland Commemorative half-dollar, is itself rare.

One hundred of counter-stamped Cleveland commemorative halves were made in 1941 by the Bastian Brothers. An additional thirteen for the 50th anniversary in 1971 were made by Mr. McNamara. Of the 100 made in 1941, all but 25 were confiscated by the U.S. Treasury for defacement of U.S. coinage.

HERALDIC ART
COMMEMORATIVE MEDALLION SERIES
1939 ISSUES
1950 ISSUES
SOLD OUT
SOLD OUT
SOLD OUT
SOLD OUT
I. ALASKAN STATEHOOD ..... 5,000 silver
II. HAWAIIAN STATEHOOD ..... 5,000 silver
III. ST. LAWRENCE SEAWAY ..... 5,000 silver
IV. PONY EXPRESS CENTENNIAL ..... 6,000 silver
V. BOY SCOUTS, 1910 – 1960 ..... 7,500 silver
VI. PIONEER INVENTIONS ..... 6,100 silver
Heraldic art
PORT CLINTON, OHIO, U.S.A.

Figure 3: 1959 Heraldic Arts Medals Brochure

A copy of the 1959-marketing brochure sent out by Mr. McNamara is shown in Figure 3. A copy of the initial Alaska medal marketing brochure sent out by Mr. McNamara in 1959 is shown in Figure 4; similar brochures were made for all regular issues but no brochures were made for occasional or club issues. The price for the silver Alaska Medal was $2.95!

Since I was from central Ohio and Gino was from northern Ohio, I decided to visit him in early 2016 to learn more about Mr. McNamara and the Heraldic Art Medals. Gino provided a wealth of information on Mr. McNamara, knowing him personally from their joint participation in local Cleveland area coin clubs. Gino has collected his medals for nearly 30 years. However, Gino stated that most of the records regarding the production of the Heraldic Art Medals were lost due to being discarded after his death.

Especially for
COMMEMORATIVE COLLECTORS
. . . . . a new series of silver medallions commemorating important American historical events and anniversaries.
★ Fine medallic sculpture in the tradition of the U. S. commemorative half-dollar
★ Each piece carefully coined on a medal press
★ Sterling Silver (925 fine)
★ Exact half-dollar size and weight
★ Edge Milled
★ Several issues yearly
★ Strictly limited issue, serially numbered
★ Moderately priced, value should increase as desirable collector's item
Commemorative Medallion I
ALASKAN STATEHOOD • 1959
Price: "2" each, "5" per pair. Sold direct by Heraldic Art, Box 5897, Cleveland 1, Ohio
Next Issue (No. II): HAWAIIAN STATEHOOD

Figure 4: 1959 Heraldic Arts Medal Brochure Alaska Medal

Curious to learn more about the man from east Cleveland, Ohio who began by producing these medals in the basement of his home (Figure 6), I searched the Internet with little success other than he was born on February 17, 1919 and passed away on November 18, 1995. Not to be deterred, I finally found the names, locations, and phone numbers of his wife Genevieve L. McNamara (who is now in her 90s) and her son David. I was quite grateful for both of their time and told them I wanted to tell the story of McNamara's dedication to the design and fabrication of silver and gold medals for over 20 years beginning in his home and then from an out-building in a nearby industrial park. David spoke fondly of his father:

> *"My dad always liked to inform people of engineering and history through art. His passion was to combine his interests in engineering with the arts. Thus, his life's work focused on this combination of interests and passions. He noted that his dad was always interested in mechanical things, printing, and artistic stuff. He was a very good artist."*

The remainder of this paper shares what I discovered about McNamara from these interviews. It begins with Robert T. McNamara's early life, formal training, and marriage. Then it shares his early work years and his movement into making heraldic art medals. His collecting history is covered followed by the development of the Heraldic Art Metals and Heraldic Art Medals Company. It concludes with the composition of the Heraldic Art Metals and problems with the U.S Treasury. The paper ends with the 20-Year Rarity and Pricing Update by Gino.

Robert T. McNamara – His Early Life, Formal Training, and Marriage

Robert McNamara was born in East Cleveland, OH on February 17, 1919. He always liked printing and working with printing presses; he took printing classes in high school and in college. He attended and graduated Yale University with an undergraduate degree in 1941 in Mechanical Engineering. Apparently, he printed a menu for a college school event, and his English college professor was so impressed with his printing work that he wanted the young Mr. McNamara to go to graduate school in English. Needing money, he went to work instead after getting his undergraduate degree.

Genevieve met him in 1942 at a party thrown by her aunt. She grew up on a farm in Bucks County, PA outside of Philadelphia, but was working as a shipping clerk in Philadelphia when they met. They were married on May 16, 1942.

Robert T. McNamara – His Early Working Years and Movement to Making Heraldic Art Medals

McNamara worked as an Engineer at the Remington Gun Works in Pennsylvania from 1941 until the end of WWII (late 1940s). His job was apparently associated with propellant for the bullets in the clips for the M-1 rifle. David recalled that his father had several M-1 clips at home as mementos from that period

Mr. McNamara moved back to East Cleveland, Ohio sometime during the late 1940s to early 1950s. At first, he and Genevieve lived in a rented farmhouse in Solon, Ohio. Soon thereafter, they purchased a home at 12918 Forrest Hills Avenue in East Cleveland next to the Forrest Hills Cemetery (Figure 5).

Figure 5: Where it All Began – 12918 Forrest Hills Avenue, East Cleveland, OH

McNamara combined his engineering and artistic skills to produce literature. David specifically recalled one of his early work assignments being writing technical literature for the Warner & Swasey Gradall road machine. Once moving back to Ohio, McNamara went to work for Hill & Knowlton writing promotional literature for engineering company products. According to David, his father was not keen on working for others and decided he would rather be his own boss; he left Hill & Knowlton in the early 1950s.

McNamara was self-employed from the early 1950s and into the 1960s. At first, he developed promotional literature for engineering company products from his office on the 22nd floor of the Terminal Tower building in downtown Cleveland. Then, as part of this consulting business, he began to branch out into other areas. For example, to print promotional materials, he purchased a single color German printing press and located it in his basement. David recalls helping him with printing jobs by setting type and cleaning the press. During this time, Mr. McNamara created a

company called "Armorial Register" that printed Coat of Arms for clients.

In another side business, he began to custom engrave and emboss matchbooks. To do this, McNamara purchased a small engraving press and learned to make dies. This press also operated out of the basement of his home. After that, he designed a small coining press and had a neighbor (machinist) fabricate it (Figure 6). This, too, he operated out of the basement of his home. It was his first foray into designing and producing medals.

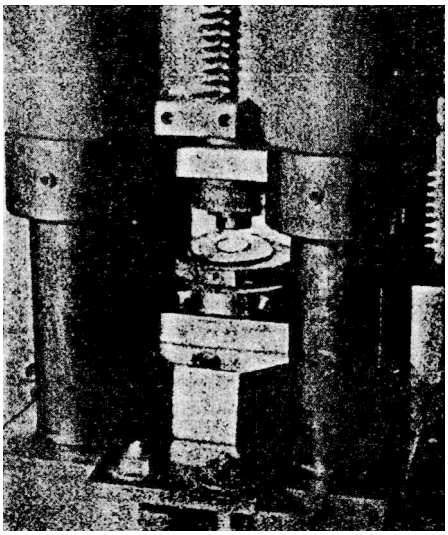


Figure 6: McNamara's First Medal Press – Located in the Basement of his Home – Courtesy of David McNamara

His first product was an imitation silver coin from the colonial era (e.g. shillings). He made a batch and took them to the museum in Williamsburg, VA to sell them. He offered to make more products, but they told him they already had a supplier and had no interest. From this experience, McNamara learned not to make products without a customer.

Robert T. McNamara – His Collecting History

McNamara had four distinct collecting interests over his lifetime. His first collecting interest was collecting stamps in the 1940s. He then collected British Bolton medals and rosettes. He exhibited this collection at an ANA show in the early 1950s and was made a very good offer for the collection, so he sold it.

He then began to collect Greek coins and was especially fond of those that were artistic. He apparently had a very nice collection by 1960. At that time he was offered $50,000 for this collection by Dr. Vladimir Clain-Stefanelli who was a friend, a numismatic dealer, and later the first curator at the Smithsonian for numismatics. That was quite a sum of money at that time. He sold the collection because he could not compete with Europeans for the coins; they had become very popular and too expensive for him to purchase. It is interesting to note that Dr. Clain-Stefanelli (who joined the staff of the Smithsonian Institution in 1956, and who was responsible for assembling some the most important collections in the world) was himself interested and focused on Greek coins for the Smithsonian—many of which came from McNamara.

David went with his dad to a Houston coin show in 1962. There, David saw and purchased some orders/medals. His dad became very interested in these and collected them for the next 20 years. McNamara became so interested that he ultimately became President of the Orders and Medals Society of America from 1972-1974. Their webpage (http://www.omsa.org/history-omsa/) listed him as James T. McNamara. He sold some of this collection and gave a portion of his collection to David.

Near the end of his life, McNamara began to collect stamps again. As was his artistic demeanor, if he had two stamps of different colors, he would then try to find stamps that would fill in the chromatic spectrum between the two. David said his father never lost his collecting spirit!

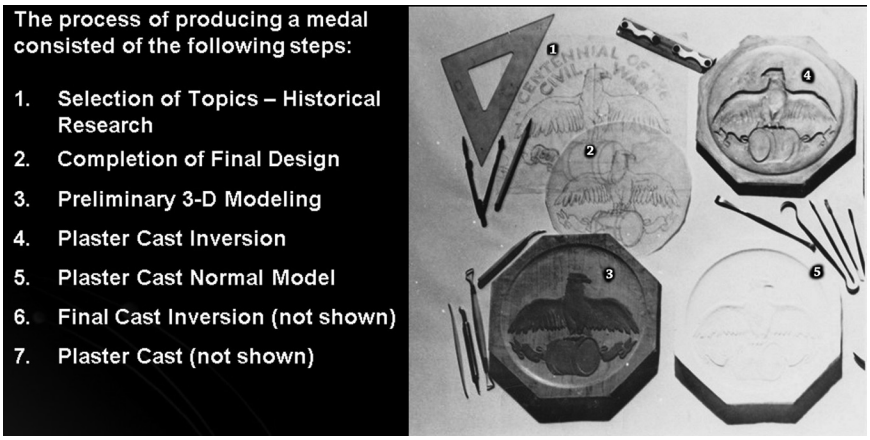

The process of producing a medal consisted of the following steps:
1. Selection of Topics – Historical Research
2. Completion of Final Design
3. Preliminary 3-D Modeling
4. Plaster Cast Inversion
5. Plaster Cast Normal Model
6. Final Cast Inversion (not shown)
7. Plaster Cast (not shown)

Figure 7: Mr. McNamara's Process to Produce a Heraldic Art Medal

Robert T. McNamara – History of the Making of Heraldic Art Medals

David McNamara has notes and photographs of his father's work in producing the Heraldic Art Medals, and he shared them with us. The process consisted of 16 steps, which are shown in Figures 7 and 8. Figure 7 explains steps 1 through 6 (6 and 7 are not shown) and Figure 8 explains steps 7 through 16:

Written notes from David McNamara on these first seven steps are reproduced as follows:

1. Selection of Topics – Historical Research

"The first step was selecting the most significant three 'events or anniversaries' for each year's series. The first year's series featured three contemporary events including two new statehoods, that were no-brainers, but 56 of the subsequent 57 issues were historical anniversaries that required much more editorial discretion. Mr. McNamara greatly enjoyed his opportunity to put his own stamp on 'American Heritage', and took the selection of events very seriously. Once particular events were selected then graphic images that would suit numismatic iconography had to be selected, and preliminary design sketches completed."

2. Completion of Final Design

"A final design was prepared in full size in pencil on translucent artist paper to facilitate transfer from the 2-D outline to the backing plate used to create the 3-D sculpture. The final design was created in 8x the eventual size of the medallion or 9.6 inches in diameter. All 120 designs (two for each medallion) were solely prepared by Mr. McNamara."

3. Preliminary 3-D Modeling

"The design was passed to a sculptor and a preliminary 3-D model created on a preformed backing plate to reproduce the concave shape used to insure a raised rim useful for stacking coinage. An artist's clay (such as Plastilene) was placed inside the outline of the design sketch, then modeled with various tools to make a pleasing representation of the desired object. The raised rim at the edge of the back plate was a reference point; no detail could rise above this rim, again to mimic coins that should be stackable. Note that at this stage the design is raised, as it will be on the final medallion."

4. Plaster Cast Inversion

"A plaster-of-Paris cast was made of the clay design, after applying a mold release coating. The now inverted design allows finer details to be filed/scratched into the plaster surface that maintains shapes much better than malleable clay. Details added at this stage are cut into the surface, and will represent raised features on the final medallion."

5. Plaster Cast Normal Model

"A cast of the plaster was made to invert the design back to the 'normal' orientation. At this stage fine details that are sunk into the surface could be added or perfected."

6. Final Plaster Cast Inversion (not shown)

"Another plaster cast was used to invert the final model in preparation for casting the working model "galvano" in step 7."

7. Plastic Cast (not shown)

"Casting from the last plaster model using hard epoxy plastic produced the model for use on a pantograph engraving machine. The term "Galvano" refers to an earlier time when a metal film was plated (using galvanic methods) onto a model surface to make it more durable for the engraving process. The advent of modern plastics allowed production of hard surface models that worked well for engraving without the additional plating step."

Steps 8 through 16 are illustrated below (Figure 8):

Figure 8: Mr. McNamara's Process to Produce a Heraldic Art Medal – cont.

Written notes from McNamara's steps 8 through 15 are reproduced as follows:

"8. Engraving the Master Hub

A manually operated 3-D pantograph engraving machine was used to cut a 1/8 size reproduction of the bas-relief model into a Chrome Molybdenum tool steel blank. An operator traced a smooth ball probe over the model surface while a cutting tool attached to the machine arm reproduced the design on the steel. Typical Mint practice of the day used automated engraving machines (based on the French Janvier design), but Heraldic Arts used a contractor and a manual machine since a relatively few hubs were produced. Eventually (by 1970) an automated machine was purchased from a German company (of a simplified and improved design compared with the traditional Mint machines). This was the last step of the process brought "in-house" so that no more critical steps in the process were not personally performed by Mr. McNamara."

9. Die Production

"Before a die could be produced the hub had first to be hardened. Tool steel is specifically designed to be shaped in a soft state then heat treated to harden the form and make it useable. Heat treatment involves heating the steel to a high temperature, rapidly cooling (quenching) using in this case a heated oil bath, then tempering in a much lower temperature oven for a controlled time. All these steps were always performed by Mr. McNamara himself using relatively crude instruments in his home. The high temperature for example was judged by eye (color). Tempering was performed in the kitchen oven. Personally performing these steps prevented any possible damage to the surface of the design.

The hardened hub was then pressed into a heated tool steel blank in a large hydraulic press to transfer the positive design into a negative die to be used to produce the final medallion. This process was done at a large industrial facility, due to the size (and high capital costs) of the equipment. However, when the use of the hub was eliminated in later issues and the engraving process produced the die directly after the first 5(?) years this step was eliminated.

The die, in turn, had to be heat treated to maintain fine details and not wear during the stamping process. The same procedure was used for the dies, since they were the same Chrome Molybdenum steel as used for the hubs. Surface hardness achieved was typically measured at Rockwell C 70, a fairly high hardness."

10 & 11. Lettering Design and Templates

"Early production pieces had lettering added to the die after hardening. Starting with Series 12, Louisiana, lettering was added to the clay model, refined in the plaster casts, and thus directly carved into the hub/die during the engraving process. Prior to this Mr. McNamara used a procedure based on the production of embossing dies for printing, a procedure he was familiar with as he used to emboss matchbook covers as an adjunct to his public relations endeavors. Lettering designs were completed and hard templates created with a large version of the lettering pattern.

The die to be lettered was coated with a wax-based acid-resistant medium, 'ground', which was dried to a hard surface. A 2-D pantograph machine was then used with the template to scratch this material away from the spaces that the letters would occupy. Finally, when all the letter 'windows' were cleanly scraped through the coating, nitric acid was used to eat away the steel surface and leave a recess for the eventual letter.

Optical inspection with a jeweler's loupe was used to monitor the process and determine when sufficient depth had been achieved.

After the ground was removed with a solvent, the die surface was carefully polished with fine grinding papers and stones, and then a light acid etch used to 'frost' the die surface to produce a consistent coin-like surface. A highly polished 'proof' finish was not considered coin-like, and probably would have required far more die maintenance during production. Given the relatively short production runs (no more than 7500 pieces) and the fairly soft sterling silver no die wear was observed, and no attention was needed to keep the dies in tip-top condition.

Obviously this process had several limitations. The profile of the letters had to be flat, and they could not be placed very close to any other design elements. By incorporating the letters in the initial bas relief mold much more variation in letter design and placement could be achieved, but it was necessary to round over the edges of the letters to facilitate the engraving process."

12, 13, & 14. Blank Production, Cleaning, and Upsetting

"Blanks were purchased directly from precious metal suppliers in the necessary sizes (standard issue, or occasional piece). Consideration was given to producing blanks in-house (thus the metal strip with punched holes shown in Figure 9) but it was never implemented, and commercially produced blanks were used throughout the production.

Considerable effort was put into making sure that the blank surfaces were absolutely clean and free of any foreign matter prior to stamping. All the blanks were hand cleaned using steel wool, inspected and further cleaned if necessary. Several other cleaning methods were investigated, but the highly labor intensive technique proved the most effective and was continued for all production pieces.

Upsetting, rolling the edges of the blank inward to produce a thicker rim, was another hand operation. An in-house designed and produced machine was used to spin the blanks inside knurling wheels, and a hand lever used to push the rim in."

15. Stamping

"Which came first, the chicken or the egg? For Heraldic Arts a coining press was the initiator of the whole process. Mr. McNamara designed and had constructed (at the machine tool shop of his neighbor) a manual screw 150-ton press specifically for coining, but with no clear purpose in mind. Once it was installed in the basement of his East Cleveland home he produced several types of trial pieces before hitting on the idea of reproducing commemorative 50-cent like medallions. Figure 6 shows the lower end of this press, focusing on the die holder area. The limited space in the working area clearly indicates the coining purpose, which did not need much working room.

Stamping was conducted by inserting an upset blank on the lower die, inside a collar featuring reeded lines inside the cavity. A careful inspection of each blank preceded insertion, and this inspection was usually the rate-limiting step in production. Dental tools were frequently employed to scrape away any embedded surface particles left over from cleaning. Once the blank was in place the weighted 10 foot arm on top of the screw was pushed around a circle by two people (Mr. McNamara and his wife) for one and a half turns, and allowed a further half turn until the screw finally pushed the upper die down into the blank. Mr. McNamara's son caught the press arm as it recoiled from the impact. An oak wedge was inserted between the upper die and the collar, and the press arm used to push the collar down until the completed medallion was free of the collar, resting on the lower die. The press arm was then returned to the striking position, the medallion removed and placed in a polyethylene bag and set in a storage tray, and the process repeated.

The manual press was used for the first few years with satisfactory results, but at the cost of considerable effort. Eventually a surplus 500 ton Zen and Hanneman screw press powered by an electric motor was purchased and installed in an industrial 'garage' on the east side of Cleveland. This press was considerably larger than needed for striking medallions, and the press controls had to be modified to reduce the effective striking force below the normal lower limit of adjustment. A pneumatic system was constructed in conjunction with a new die set so that the lower die could be used to push up the medallion out of the collar. Although the new press eliminated most of the manual labor needed to stamp medallions, cleaning and inspection still kept the production rate quite low, typically no more than 200 pieces per hour. Eventually the original commercial property was redeveloped, and the press operations were moved to a similar small industrial park space in Berea Ohio, south of Cleveland.

Medallions were produced as needed to fulfill current orders. The announced numbers that might be issued represented a possible maximum, but especially in later issues the maximum number was probably not reached. Numbered coin

envelopes were used to serialize each medallion, and to keep track of when a given issue was fully subscribed. At first a hand stamp was used to add the serial number to preprinted envelopes, but the uncertain quality of the numbering and tediousness of the process quickly became apparent. For most issues the numbers were added during the printing process by an outside vendor, and all envelopes were produced in a single printing."

The text above was lightly edited in order to honor David McNamara's story. Note that he uses the term "medallions" rather than the term "medals." David stated, "My father insisted on "medallions," since he wanted to make a distinction between his pieces which were mimicking coins, and therefore had a reeded, raised rim and art or table medals which had smooth rims and were fatter in the middle." Finally, despite what is said in the last paragraph, envelopes exist with no numbering. Regarding envelopes without numbers, David stated, "I'm surprised that unnumbered envelopes exist. These may have been printer proofs used to confirm the text and color before final printing. I am sure that a complete set of numbered envelopes were produced for each issue before any medallions were shipped."

According to David, his father did all of the medal designs. They were executed in bas-relief by the sculptors to his full-scale 2-D drawings. Steve Rebeck, who is a well-known sculptor, sculpted the first, second and, possibly, the third medals. Rebeck's web page only takes credits for the first two medals. The third through the first civil war medal (8th) were sculpted by Walter Sinz who is another well-respected local engraver. Walter A. Sinz, 1881–1966, was an American sculptor whose best-known work was the Thompson Trophy. He was educated at the Cleveland School of Art, where he also taught from 1911 to 1952. In addition to his bronze and medal work, Sinz designed figures for Cowan Pottery. After the 8th medal, Mr. McNamara took over the sculpting for the rest of the medals.

Much of the process was carried out in the family home, including design, sculpting, steel heat-treating, and in the beginning, coining. As time progressed (see Figure 9), McNamara took on more and more of the tasks to make the medals himself, so he eventually did not need outside contractors. As seen in Figure 9, Mr. McNamara was performing almost all of the steps to produce his medals by the 34th medal.

Process Step	Series 1 through 7	Series 8 and 9	Series 10 through 33?	Series 34 through 60
Topic Selection	X	X	X	X
Preliminary Design	X	X	X	X
Final 2-D Design	X	X	X	X
3-D Clay Model	C	X	X	X
1st Plaster Cast	C	X	X	X
2nd Plaster Cast	C	X	X	X
3rd Plaster Cast	C	X		
Plastic Cast (Galvano)	C	X	X	X
3-D Engraving	C	C	C	X
Heat Treating Hub	X	X		
Pressing Die	C	C		
Heat Treating Die	X	X	X	X
Lettering Template	X	X		
Letter Engraving	X	X		
Die Polish/Finishing	X	X	X	X
Metal Blanking	C	C	C	C
Metal Cleaning	X	X	X	X
Upsetting	X	X	X	X
Stamping	X	X	X	X
Packing and Shipment	X	X	X	X

[1] Engraving machine installed and operational some time during 1970, but exact date of first operation not known

Table I. Process Steps Conducted by Mr. McNamara (in-house) and by Contractor Showing the Change in Operations as the Process Matured.

X - Operations performed (literally in most cases) in-house

C - Contracted operations performed by third parties

Blank - steps eliminated as production was streamlined

Figure 9: Mr. McNamara's Roles in Produce a Heraldic Art Medals

The initial medals were struck in the coin press located in his basement (see Figure 6). In 1960-1962 Mr. McNamara found a surplus industrial press to replace the basement press and set it up in an industrial park (Figure 10). In 1970, he purchased his own engraving machine.

Figure 10: David McNamara (son) Sitting at Robert McNamara's (father's) Second Press

Medal Composition and Problems with the U.S. Treasury

The following covers the compositions of silver medals (thin and thick planchets and occasional medals). The thin Heraldic art pieces as struck were indeed exactly the same size as the struck silver U.S. halves. This means they would have slightly higher weights due to the higher silver content of sterling—"12.7 gm or 0.375 troy oz." David noted that "the thicker pieces are 36% fatter with a weight of 16.8 gm or 0.510 troy oz."

Independently, for the sterling silver medals, we have measured the weight and diameter of the three types of silver medals produced:

Silver Medals	Mass (grams)	Diameter (mm)
Thin basic Medals	12.6 to 12.8	30.0
Thick basic Medals	16.8	30.0
Occasional Medals	19.0 to 20.2	32.0

Compositions of Gold Medals: The amount of gold in the medals varied between the two productions: i) First two – Alaska and Hawaii and then ii) Next five medals.

David stated that the specifications on these two different productions were as follows:

- 18kt (36 Alaska, 36 Hawaii, 48 St. Lawrence) 0.5167 oz. troy (0.3875 Au)
- 22kt (48 Pony Express, 50 Boy Scouts, 48 Pioneer, 48 Kansas) 0.8055 oz. troy (0.738 Au)

The measured weight and diameter of the Alaska gold medal was measured as follows:

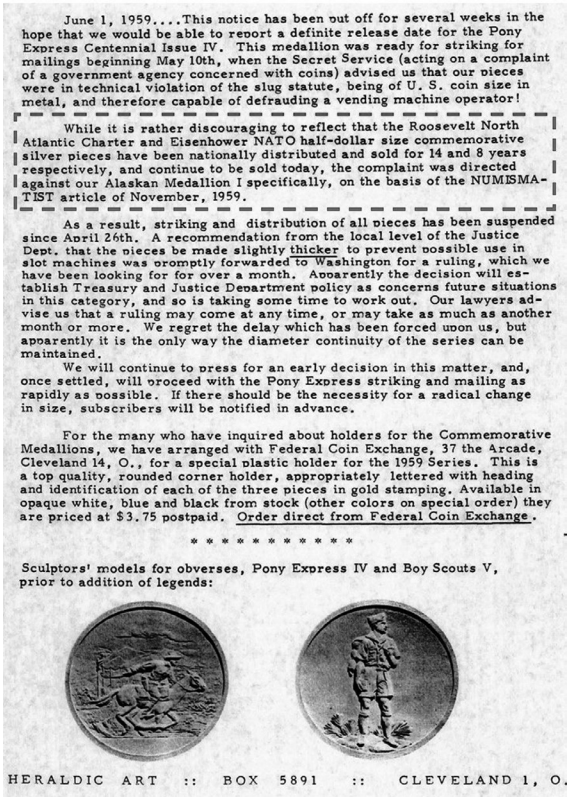
Gold Medal	Mass (grams)	Diameter (mm)
Alaska Gold Medal	18.54	30.0

His father started making the medals to follow-up with the end of the production of commemorative half dollars struck by the U.S. Mint. McNamara wanted to produce these medals so that he could choose the topics he wanted and retain his love for engineering, which is reflected in 13 of the medals being associated with technology/engineering. The number of medals by topic were: 1) Statehood = 13 medals 2) Technology/Engineering =13 medals 3) People/ Individuals = 9 medals 4)Patriots = 25 medals.

Problems with the U.S. Treasury

David noted that the following two issues with the U.S. Department of the Treasury/FBI affected early production of medals:

1. In 1959 the Department of the Treasury/Secret Service came to Mr. McNamara and said that the silver medals were too similar to 50-cent pieces and could be used in vending machines. At the time, very few vending machines could use 50-cent pieces. Nevertheless, he added weight and thickness to the silver medals from that point on, in order to make them too thick to use in vending machines. McNamara's comments on this issue are shown in Figures 11 and 12:



June 1, 1959....This notice has been put off for several weeks in the hope that we would be able to report a definite release date for the Pony Express Centennial Issue IV. This medallion was ready for striking for mailings beginning May 10th, when the Secret Service (acting on a complaint of a government agency concerned with coins) advised us that our pieces were in technical violation of the slug statute, being of U. S. coin size in metal, and therefore capable of defrauding a vending machine operator!

While it is rather discouraging to reflect that the Roosevelt North Atlantic Charter and Eisenhower NATO half-dollar size commemorative silver pieces have been nationally distributed and sold for 14 and 8 years respectively, and continue to be sold today, the complaint was directed against our Alaskan Medallion I specifically, on the basis of the NUMISMATIST article of November, 1959.

As a result, striking and distribution of all pieces has been suspended since April 26th. A recommendation from the local level of the Justice Dept. that the pieces be made slightly thicker to prevent possible use in slot machines was promptly forwarded to Washington for a ruling, which we have been looking for for over a month. Apparently the decision will establish Treasury and Justice Department policy as concerns future situations in this category, and so is taking some time to work out. Our lawyers advise us that a ruling may come at any time, or may take as much as another month or more. We regret the delay which has been forced upon us, but apparently it is the only way the diameter continuity of the series can be maintained.

We will continue to press for an early decision in this matter, and, once settled, will proceed with the Pony Express striking and mailing as rapidly as possible. If there should be the necessity for a radical change in size, subscribers will be notified in advance.

For the many who have inquired about holders for the Commemorative Medallions, we have arranged with Federal Coin Exchange, 37 the Arcade, Cleveland 14, O., for a special plastic holder for the 1959 Series. This is a top quality, rounded corner holder, appropriately lettered with heading and identification of each of the three pieces in gold stamping. Available in opaque white, blue and black from stock (other colors on special order) they are priced at $3.75 postpaid. Order direct from Federal Coin Exchange.

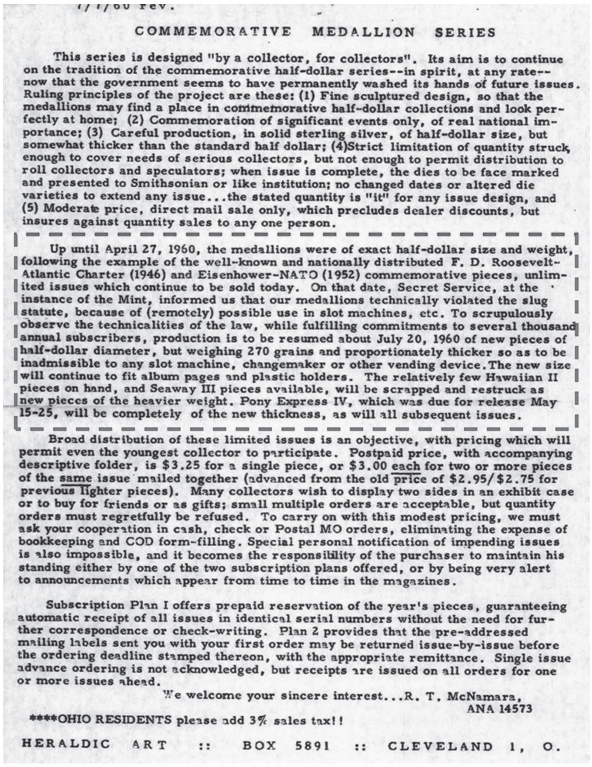
* * * * * * * * * * * *

Sculptors' models for obverses, Pony Express IV and Boy Scouts V, prior to addition of legends:

HERALDIC ART :: BOX 5891 :: CLEVELAND 1, O.

Figure 11: Robert McNamara's June 1, 1960 Marketing Brochure to Customers Including Comments on Problems with the U.S. Treasury/Secret Service

Note that McNamara complains that the U.S. Treasury/Secret Service issue arose as a result of a complaint in the November 1959 issue of the Numismatist regarding his first issue: the Alaska sterling silver medal.



COMMEMORATIVE MEDALLION SERIES

This series is designed "by a collector, for collectors". Its aim is to continue on the tradition of the commemorative half-dollar series--in spirit, at any rate--now that the government seems to have permanently washed its hands of future issues. Ruling principles of the project are these: (1) Fine sculptured design, so that the medallions may find a place in commemorative half-dollar collections and look perfectly at home; (2) Commemoration of significant events only, of real national importance; (3) Careful production, in solid sterling silver, of half-dollar size, but somewhat thicker than the standard half dollar; (4)Strict limitation of quantity struck, enough to cover needs of serious collectors, but not enough to permit distribution to roll collectors and speculators; when issue is complete, the dies to be face marked and presented to Smithsonian or like institution; no changed dates or altered die varieties to extend any issue...the stated quantity is "it" for any issue design, and (5) Moderate price, direct mail sale only, which precludes dealer discounts, but insures against quantity sales to any one person.

Up until April 27, 1960, the medallions were of exact half-dollar size and weight, following the example of the well-known and nationally distributed F. D. Roosevelt-Atlantic Charter (1946) and Eisenhower-NATO (1952) commemorative pieces, unlimited issues which continue to be sold today. On that date, Secret Service, at the instance of the Mint, informed us that our medallions technically violated the slug statute, because of (remotely) possible use in slot machines, etc. To scrupulously observe the technicalities of the law, while fulfilling commitments to several thousand annual subscribers, production is to be resumed about July 20, 1960 of new pieces of half-dollar diameter, but weighing 270 grains and proportionately thicker so as to be inadmissible to any slot machine, changemaker or other vending device. The new size will continue to fit album pages and plastic holders. The relatively few Hawaiian II pieces on hand, and Seaway III pieces available, will be scrapped and restruck as new pieces of the heavier weight. Pony Express IV, which was due for release May 15-25, will be completely of the new thickness, as will all subsequent issues.

Broad distribution of these limited issues is an objective, with pricing which will permit even the youngest collector to participate. Postpaid price, with accompanying descriptive folder, is $3.25 for a single piece, or $3.00 each for two or more pieces of the same issue mailed together (advanced from the old price of $2.95/$2.75 for previous lighter pieces). Many collectors wish to display two sides in an exhibit case or to buy for friends or as gifts; small multiple orders are acceptable, but quantity orders must regretfully be refused. To carry on with this modest pricing, we must ask your cooperation in cash, check or Postal MO orders, eliminating the expense of bookkeeping and COD form-filling. Special personal notification of impending issues is also impossible, and it becomes the responsibility of the purchaser to maintain his standing either by one of the two subscription plans offered, or by being very alert to announcements which appear from time to time in the magazines.

Subscription Plan I offers prepaid reservation of the year's pieces, guaranteeing automatic receipt of all issues in identical serial numbers without the need for further correspondence or check-writing. Plan 2 provides that the pre-addressed mailing labels sent you with your first order may be returned issue-by-issue before the ordering deadline stamped thereon, with the appropriate remittance. Single issue advance ordering is not acknowledged, but receipts are issued on all orders for one or more issues ahead.

We welcome your sincere interest...R. T. McNamara,
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Figure 12: Robert McNamara's July 7, 1960 Notice to Customers Regarding Changes to the Sterling Silver Original Issue Medals

Production of the thinner (half-dollar sized) medals for both the Hawaii and St. Lawrence Seaway issues was suspended on April 27, 1960. After this point, the diameter of the medals remained the same, but the thickness and weight increased from 12.5 grams to 270 grains.

2. The Department of the Treasury/Secret Service then came to him and said he could not strike gold medals because they were bullion. Gold medals could not be owned by private citizens at the time. Mr. McNamara argued they were art pieces and not bullion. Nevertheless, he quit making gold medals since he could not justify the legal cost to fight the Department of the Treasury. According to David, this was harmful to his business because he covered his entire production costs with the production of the gold medals. Therefore, it was quite upsetting to him when the government effectively stopped him from producing gold Heraldic Art Medals.

20-Year Update - Trends in Rarity and Pricing of Heraldic Art Medals after My First TAMS Paper on Heraldic Art Medals – February 1997 by Gino Sanfilippo

It has been 20 years since I first wrote the article for TAMS on Heraldic Art Medallions (Medals) produced in Cleveland, Ohio. In that February 1997 article I stated that I did not feel this series had attained the appreciation that it deserved. That was not only for their rarity, but also for their beauty and significance.

Since that publication, I have seen a much greater demand for these beautifully executed medals. Prices have risen substantially and rarities are much better established. This is especially true since NGC (third-party grading service – TPG) has decided to grade Heraldic Art Medals as a series. As of the publication of this paper, PCGS has chosen not to slab the medals as a series. Based on a review of the NGC records, most of the slabbed Heraldic Art Medals grades range from MS-67 to MS-69; no medal submitted has yet to receive a MS-70 designation. As one might expect, slab specimens usually bring higher prices than unslabbed (raw) medals.

I have not found any additional medals to add to this series. All of the information contained in the original article remains true to this day. I have been monitoring e-bay sales of this series for years as well as private transactions not only by me, but also by others that I have been in close contact with. As shown in Tables 3 and 4 below, I have tried my best to put together current rarity and price guidelines for this series. Please keep in mind that even though an individual piece may in fact be called "common," some of the "common" pieces may bring higher prices compared with other "common" pieces; particularly if two or more individuals end up bidding for the same item. In my own recent experience, I recently won a piece in an e-bay auction for $150 while the week before the same piece sold for $300.

Articles Wanted
Contact the editors at bsktmkr@pacbell.net

Table 3: Current Rarity for Heraldic Art Medals – Most Rare First

Heraldic Art Medal(s)	Issue	Year	Rarity
Old Northfield	Special Medal	1976	Virtually Unavailable
American Bicentennial	Occasional Medal	1976	Extremely Rare
Daytona Coin Club	Special Medal	1974	Extremely Rare
Western Reserve Numismatic Club	Special Medal	1971	Extremely Rare
Warrensville Heights Coin Club	Special Medal	1967	Very Rare
Warrensville Heights Coin Club	Special Medal	1964	Very Rare
Warrensville Heights Coin Club	Special Medal	1962-63	Very Rare
Warrensville Heights Coin Club	Special Medal	1965-66	Very Rare
#59 Edison	Regular Issue	1978	Very Rare
#58 LaSalle	Regular Issue	1978	Very Rare
#60 1778 / French Alliance / John Paul Jones	Regular Issue	1978	Very Rare
#56 Flag Day	Regular Issue	1977	Rare
#55 Vermont Statehood	Regular Issue	1977	Rare
#57 1777 / Valley Forge	Regular Issue	1977	Rare
Dwight Eisenhower	Occasional Medal	1969	Rare
Adlai Stevenson	Occasional Medal	1965	Rare
#52 California Expedition	Regular Issue	1976	Very Scarce
#53 Colorado Statehood	Regular Issue	1976	Very Scarce
#54 1776 / Declaration of Independence	Regular Issue	1976	Very Scarce
#2 Hawaii Statehood - Thick	Regular Issue	1959	Very Scarce
#46 New Netherlands	Regular Issue	1974	Very Scarce
#51 1775 / George Washington Commander	Regular Issue	1975	Very Scarce
#50 Luther Burbank	Regular Issue	1975	Very Scarce
#49 Erie Canal	Regular Issue	1975	Very Scarce
#48 1774 Sam Adams	Regular Issue	1974	Very Scarce
#47 Steel Century	Regular Issue	1974	Very Scarce
#45 1773 / Boston Tea Party	Regular Issue	1973	Very Scarce
#44 Monroe Doctrine	Regular Issue	1973	Very Scarce
#43 Marquette Joliet	Regular Issue	1973	Very Scarce
#41 Florida Territory	Regular Issue	1972	Scarce
Herbert Hoover	Occasional Issue	1964	Scarce
#42 League of Six Nations	Regular Issue	1972	Scarce
#40 Yellowstone National Park	Regular Issue	1972	Scarce
#3 St. Lawrence Seaway - Thick	Regular Issue	1959	Scarce
John F. Kennedy	Occasional Issue	1963	Scarce
Balance	Regular / Occasional Issues	-	Common

As I stated in my original TAMS paper, in general the later regular sterling silver issues are scarcer (i.e., less frequently offered) than the earlier issues. This was likely due to rising silver prices in the mid-1970s and the length of the production of the series (i.e., 20 years). The Old Northfield and Coin Club special issues and the American Bicentennial occasional issue are the rarest of the sterling silver issues. As illustrated in the last row of Table 3, the two remaining occasional medals (i.e., Dag Hammarskjöld and John Glenn / Mercury Telstar) and the first 39 regular issues (except two thick medals noted) are the most common Heraldic Art Medals. The gold issues are all extremely rare.

Estimates for current pricing (midrange) of Heraldic Art Medals is summarized in Table 4:

Original Issue, Occasional and Specialty Medals by # or Description	Nominal Range of Current Pricing ($)
Medals #1 - #30 (Except 1959 thick medals) & Dag Hammarsksjold and John Glenn	$20 to $35
Medals #31 - #40	$35 to $45
Medals #41 - #50	$45 to $55
Medals #51 - #60 & two 1959 thick medals	$55 to $150
Coin Club Medals	$150 to $300
American Bicentennial	$300 to $600
Old Northfield	N/A

Table 4: Current Pricing for Heraldic Art Medals

Regarding the sterling silver medals, the common issues and two of the occasional issues should be available in the $20 to $35 price range. Some of these common medals may bring a premium from time to time because of their subject matter and/or local interest. The American Bicentennial and Club Medals sell for $150 to $300 plus; I have personally known of one being sold for $1,000. As to the gold issues, I do not have sufficient information to provide values for them since they are so seldom available.

Happy Hunting for your Heraldic Art Medals!

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1776 Lightning Averted
Tyranny Repell'd. Silver.
Betts-546,
Fuld FR.M.UN.1,
Julian CM-8,
Greenslet GM-80.
Rarity-6. Prooflike
Choice About Uncirculated.

"1790" (Circa 1858) Washington
Manly Medal. Second Obverse.
White Metal. Baker-62A,
Musante GW-11. MS-62 (NGC).

"1776" (Circa 1876) Diplomatic Medal.
Bronzed Copper. Julian CM-15.
MS-65 BN (NGC).

1783 Franklin and Washington,
Peace of 1783. Silver. Betts-617,
Fuld FR.M.UN.3, Julian CM-5,
Witham-12, Baker-58, Greenslet GM-92.
Rarity-7. Prooflike Choice Mint State.

1829 Andrew Jackson Indian Peace Medal.
First Size. Silver. Julian IP-14, Prucha-43.
Extremely Fine.

1883 Washington's Headquarters
at Newburgh, New York. Silver.
HK-134, var., Musante GW-998, var.
Prooflike Mint State.

1745 Treasure
Captured at Lima.
Silver. Betts-381,
Eimer-594.
About Uncirculated.

1856 San Francisco Vigilance
Committee Medal. Silver.
Membership Number 1847.
Bold Very Fine, Edge Bumps.

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WANTED Crystal City, TX Internment Camp tokens
1 cent red composite non metallic 15mm, 5 cents red composite non metallic 18mm, 25 cents red composite non metallic 23mm, 1 Dollar red composite non metallic 27mm, 5 Dollars green non metallic 27mm, Octagonal 1 cent red fiber clothing token *(this is similar to the Seagoville, TX 5 cents, 25 cents, and 1 dollar red tokens.)*
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Rare Grant Medal Update

By Bruce W. Smith

In the August 1977 *TAMS Journal* (Vol. 17, No. 4, p. 150), I contributed a small note about an extremely rare medal made for the 306 delegates who cast their votes for Ulysses S. Grant on all 36 ballots at the 1880 National Republican Convention in Chicago. I did not have an illustration of the medal at the time. I have since noted sales of the medal in 1980 and 1912 and in 2007 I encountered a 32-page book printed for the reunion of the 306 delegates in 1893. The souvenir book included an obverse shell of the medal on the front and rear covers. Three recipient names have been noted to date: Green B. Raum, Jacob Trieber, and Roscoe Conkling.

I am finally able to revisit my 1977 request for assistance and furnish an illustration of the medal. St. Louis medallist James Kershaw made the medal in 1881. Each medal was engraved with the name of the recipient.

CIVIL WAR TOKEN SOCIETY
(CWTS) shares with TAMS
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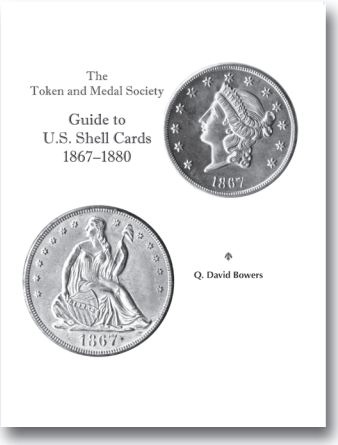
TAMS Publications

The Token and Medal Society promotes the research, study, and collection of tokens, medals, and exonumia along with the publication of results of studies. We have a long history of publishing important and award winning books as well as the *TAMS Journal*.



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Price: $44.95 • Member's price: $36.00 • Shipping and Handling $3.00.

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Price: $39.95 • Member's price: $32.00 • Shipping and Handling $3.00.

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Price: $49.95 • Member's price: $39.00 • Shipping and Handling $5.00.

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AT AUCTION

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PRIVATE TREATY SALES

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WE ARE BUYING

As much as we would like it to be otherwise, we operate in a relatively thin market. The majority of coin dealers could care less about tokens and medals, and their buying prices reflect that disinterest. PRESIDENTIAL has specialized in the token and medal field for more than 40 years and is in a position to offer fair and knowledgeable prices for your material. If you would rather sell at auction, there is no better vehicle than our professionally cataloged, illustrated sales. Our commission rate is a reasonable 10%, and payment is made propmtly 45 days after the close of the sale.

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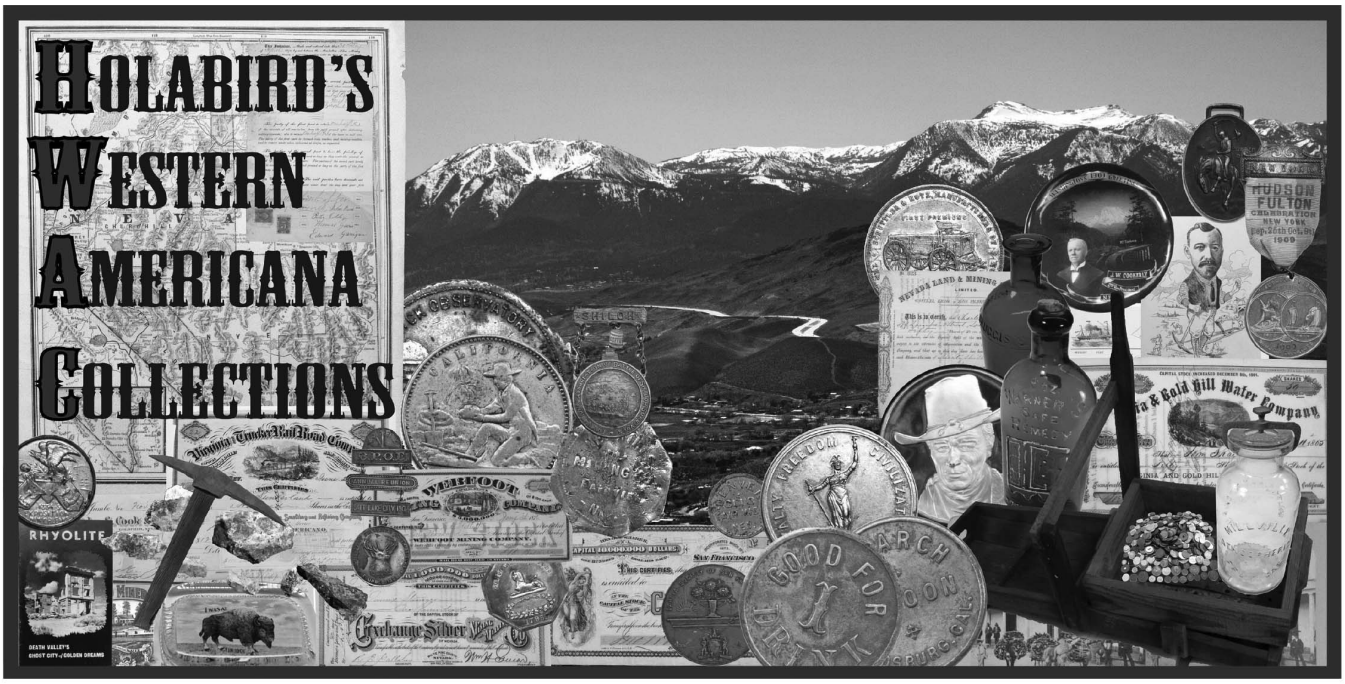

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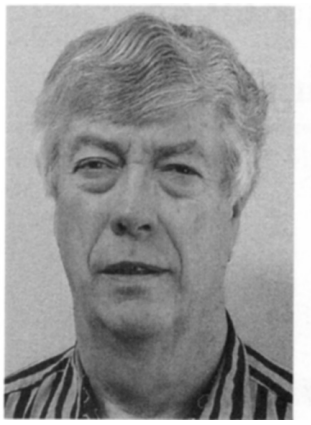
MAVERICKS

By John D. Mutch



Many researchers are unaware of the free online availability of state gazetteers and business directories. Of course, not all years of these valuable resources are currently available, and it takes a bit of sleuthing to locate them. I have mentioned the archive.org website and Google Books before, but other sites have them as well. Here is an example of how one particular one can be located and other interesting references found along the way. Bear in mind that this is using the Internet circa 2017. Decades from now, who knows how it will be done.

Since I had a need to do a lookup in the 1882 New Mexico Gazetteer, I started by putting 1882 New Mexico Gazetteer into the search box of my favorite search engine. The first "hit" was for familysearch.org/wiki/en/New_Mexico-Directories. Let's pause to analyze that. First, familysearch.org is a site I have mentioned before. It is provided by the Church of Jesus Christ of Latter Day Saints (LDS or the Mormons) and is free, although one needs to register to get a userid and set a password to use it. That site also has many features of use in research, including some Censuses and birth, marriage, and death records. The second part is "wiki". This is an indicator that the site uses a particular type of software called wiki to build a database. The third part is "en" which shows that the site uses the English language. The last part is the broad heading of NM directories that we are seeking.

Going to that site, one sees a brief synopsis of what is there, plus a section called Online Resources. Currently in that section are four entries, three of which are the types of gazetteers we usually use. The first is the 1912-13 AZ and NM Gazetteer, but note the dollar sign at the end of that entry. That indicates that this gazetteer is available on a pay site, Ancestry.com in this case. If you subscribe to Ancestry, the link will take you there. If you don't subscribe, there are still ways you can access it that I have described previously. But they generally require a trip to your local library or LDS Family History Center.

Second is the 1882 NM Gazetteer which was what I was seeking, free on Google Books. Third is the Polk's 1884-85 CO, NM, UT, NV, WY, & AZ Gazetteer. This one is another valuable reference on Google Books, but not quite what I was after.

If you move down the wiki site, there is a section called "Business Directories". There you will see a repeat of the two Google Books results we saw above, plus a reference to the fact that a 1938 NM State Business Directory is available on microfilm at the LDS Family History Library in Salt Lake City, UT. I have not kept up with how that type of film can be accessed without a trip to Salt Lake, but do know they are making changes. If you need to access one of these resources, a call to your local Family History Center would be in order.

Finally, in this Business Directories section is the 1883-84 McKenney's Pacific Coast Directory for NM and ten other states, territories, and provinces, a really valuable resource for early western research. This entry has a link to the archive.org site where the directory can be searched (using the "search inside" magnifying glass icon) or downloaded.

MAVERICK ATTRIBUTIONS

1106: THOMPSON & HAHL, Neenah, WI
Attributed by: Louie Stubler, Hank Thoele
Reference: 1905 Neenah, WI City Directory (Thompson & Hahl - Sam G. Thompson & Wm Hall - Sample Rooms, wines & liquors - 134 W. Wisconsin av)

1135: O. A. VIDAL, Baton Rouge, LA
Attributed by: Richard Greever
References: Crawford & Farber's LA Book, 1905-06 Baton Rouge, LA City Directories (Oscar A. Vidal - propr. Istrouma Hotel Barber Shop - 218-24 3d)

2313: O. DUMONTS PLACE, Ashland, WI
Attributed by: Hank Thoele
References: 1905-15 Ashland, WI City Directories (Octave Dumont - Propr Little Cosy Saloon - 401 E. 2d)

4859: STANDARD SANITARY MFG CO. CAFETERIA, Louisville, KY
Attributed by: John Mutch
References: May 1919 *The Metal Industry* (The Standard Sanitary Manufacturing Company, Louisville, has recently installed a large cafeteria for its employees, several hundred in number, and is serving noonday meals.), The Standard Sanitary Manufacturing Company was headquartered in Pittsburg, PA and, in 1929, merged into American-Standard, the current company now headquartered in Piscataway, NJ.

4875: TIMPERS TAVERN / 701 SOUTH 16TH ST., Milwaukee, WI
Attributed by: Hank Thoele
Reference: 1938 Milwaukee, WI City Directory (Fred H. Timper - Tavern - 701 S. 16th)

8681: B. R. JOHNSON, North Manchester, IN
Attributed by: Kevin Grant
References: 1895 IN Gazetteer (Burrows R. Johnson - Saloon), 1900 Census (Burrous Johnson - Saloon prop.)

9405: J. RUSSEL / 1534 GRAND, Kansas City, MO
Attributed by: John Mutch
References: 1913-16 Kansas City, MO City Directories (John Russell - Saloon - 1534 Grand av), 1919 (Soft Drinks)

9406: SCHUETZ & MCFARLAN, Mendota, IL
Attributed by: John Mutch
References: 14 Dec 1889 *The Ottawa Free Trader* (Schuetz & McFarlan, a grocery firm, was given a judgment for $71.17 against Mary Phelan by a Justice of the Peace in Mendota.), Correspondence with grandson of Erhardt Schuetz who was partner with Charles McFarlan., Mendota Museum & Historical Society photograph #96-501-21 (Schuetz & McFarlan Grocery - 717 Washington St. - 1890s), 1900 Census (Erhard Schuetz & Chas McFarlan - Merchant - Grocery)

9410: B. J. SULLIVAN / GILT EDGE POOL ROOM, Gas City, IN
Attributed by: John Mutch
References: 1903 Gas City, IN City Directory (Bernard J. Sullivan - Billiard and Pool Parlors - Main, between Second and Third), 1906-07 (B. J. Sullivan - Pool Room), 1908 (235 Main)

9436: I. WEINBERGER / 212 CRANE ST., Schenectady, NY
Attributed by: Richard Greever
References: 1906-08 Schenectady, NY City Directories (Isaac Weinberger - Conf - 212 Crane)

10106: RAY STRAIT, Backus, MN
Attributed by: Luke Johnson
Reference: Sep 1927 MN D&B Directory (Ray Strait - Pool, Confec, &c)

10107: ALFRED TONDA, Des Moines, IA
Attributed by: John Mutch
Reference: 1909 Des Moines, IA City Directory (Alfred Tonda - Restaurant - 404 E. Walnut & Confectionery - 408 E. Walnut)

10411: R. L. CLARK PROP. / CITY DAIRY, Kansas City, MO
Attributed by: Luke Johnson
Reference: 1915 Kansas City, MO City Directory (Robert L. Clark - Dairy - 44th & Elmwood av)

11490: HARBOR GROCERY CO., Long Beach, CA
Attributed by: John Byars
References: 1916 Long Beach, CA City Directory (Harbor Grocery - Nelson M. Seymout & Erroll E. Lazenby - 804 American av), Ingle Shipping Ledger (Order #2399 shipped in 1915 to Seymour & Lazenby, Long Beach, CA), 1916 CA D&B Directory (Seymour & Lazenby - Groceries)

12510: FRANK WETCH, Thief River Falls, MN
Attributed by: John Mutch, Luke Johnson
References: 1934-35 Thief River Falls, MN City Directory (Frank Wetch - Restaurant - 308 Main Av N.), 1940 Census & 1934-40 MN D&B Directories (Proprietor - Beer Parlor)

12536: C. MINDERMANN, Cincinnati, OH
Attributed by: Richard Greever
References: 1893-1911 Cincinnati, OH City Directories (Cord Mindermann - Saloon - s.e. cor. 9th & John)

12537: MONTY'S / 113 SO. 11TH ST., Tacoma, WA
Attributed by: John Mutch
References: Self-identified token, 1907-09 Tacoma, WA City Directories (Monty's Saloon - Edward Montgomery, Prop. - 113 S. 11th)

12543: PENNANT CIGAR STORE / 17½ - 4TH ST. N., Great Falls, MT
Attributed by: Roy Rubick
References: 1928-30 Great Falls, MT City Directory (Pennant Cigar Store - Richard M. Fries - 17½ N. 4th), 1930-32 (Axel O. Samuelson)

12615: J. P. SHEEHAN / 444 DEARBORN / HAMMOND HOTEL BAR, Chicago, IL
Attributed by: Robert Sagers
References: 8 Oct 1909 *Chicago Tribune* (The Hammond Hotel, 444 Dearborn St), 1906-13 Annual Report of the Factory Inspectors of IL (Hammond Hotel & Saloon - 444 Dearborn St.), 1910 Census (John P. Sheehan - Hotel Proprietor)

12871: BRINKMANN'S COTTAGE / BROADWAY AND LUCAS AVE., St. Louis, MO
Attributed by: Richard Greever
References: 1910-16 St. Louis, MO City Directories (Charles H. Brinkmann - Cottage Saloon - 622 N. Bway)

12874: COY'S / COR. YORK & PLEASANT STS., Springfield, OH
Attributed by: John Mutch
References: 1938-44 Springfield, OH City Directories (Lee Coy - Restaurant - 700 E. Pleasant), 1945-52 (Lee Coy - Shamrock Bar - 503 S. York), Shamrock Bar building still at that corner

12882: LITTLE BEN'S BAR / 302 BLAKE ST., Indianapolis, IN
Attributed by: John Mutch
References: 1916-18 Indianapolis, IN City Directories (Benjamin Kriel - Saloon - 302 Blake)

12893: J. ZINK BUFFET / 501 SO. CALIFORNIA AVE., Chicago, IL
Attributed by: Hank Thoele, Richard Greever
References: 1913 Chicago, IL City Directory (Jacob Zink - Saloon - 501 S. California), Oct 1913 Chicago, IL Telephone Directory (Zink Bros. Saloon - 501 S. Cal. Av)

12898: BUCCIS, Benld, IL
Attributed by: Terry Hess
Reference: 1920 Census (Suaido(sic-Gaido) Bucci - Restaurant). Note that Gaido Bucci later moved to Springfield, IL where he was an employee of a fruit and confectionery dealer. He does not appear to have been in business for himself in Springfield.

13032: HACIENDAS DE MIGUEL S. SEMINARIO, Guayaquil, Ecuador
Attributed by: John Mutch
Reference: 1887 Del Mar's Classified Business Directory of Mexico, Central & South America (Miguel S. Seminario - General Merchant)

13509: M. J. QUINN, Chattanooga, TN
Attributed by: Paul Leafgreen
References: 1911-15 Chattanooga, TN City Directories (Michael J. Quinn – Soft Drinks - 827 Market), 1916-28 (Billiards), 1931-32 (816 Broad St.), 1934-38 (Quinn's Beer Parlor)

13525: MODERN WOODMEN 2263, Omaha, NE
Attributed by: Norman Peterson
Reference: Hosek's NE Mavericks

13542: HERMAN KALKBRENNER / HOTEL NORDICA, Marion, OH
Attributed by: John Byars, Richard Greever
References: Self-identified token, 1911-23 Marion, OH City Directories (Herman Kalkbrenner - Propr Hotel Nordica - 524 W. Center), 1 Oct 1910 - 5 Jan 1912 *Marion Daily Mirror* ads (Hotel Nordica - Herman Kalkbrenner, Prop.)

13558: THE PEERLESS / GEO. STENGER & CO., Colville, WA
Attributed by: John Mutch
References: 11 Jan 1908 - 3 Dec 1909 *Colville Examiner* ads (The Peerless - Geo. Stenger & Co., Props.), 11 Dec 1909 (Due to Prohibition, the Colville City Council voted to refund unexpired saloon license fees to Geo. Stenger.)

14358: DE LUX BARBER SHOP / R. A. PHELPS PROP., North Platte, NE
Attributed by: Gary Patterson
Reference: 1929 North Platte, NE City Directory (Robt A. Phelps - prop DeLuxe Barber Shop - 109 E 5th)

14359: MATT SHEW, Cambridge City, IN
Attributed by: Hank Thoele
References: 1893-1910 Wayne County, IN City Directories (Matthew Shew - Saloon - Main). 1910 Census (Matthew Shew - Saloon Keeper), IN Death Certificate #181 (Matthew Shew - Saloonist - b. 27 Dec 1851, d. 18 Apr 1910 - Buried Riverside Cemetery, Cambridge City)

14360: E. E. SLECHTA / POOL HALL, Deloit, IA
Attributed by: Mike Gross, John Mutch
References: 1940 Census (Ernest Slechta - Proprietor-Pool & Bar place), 1942 WWII Draft Registration (Ernest Edward Slechta - Self-Employed Beer Parlor)

14365: BILLY SNYDER / LUNCH COUNTER / 129 E. 5TH ST., Saint Paul, MN
Attributed by: Larry Peterson
References: 1914-16 Proceedings of the Common Council of the City of St. Paul (Restaurant license issued to Billy Snyder - Snyder Buffet & Lunch - 129 E. 5th)

14391: AUG. ZIESEMER / 143 10TH ST., Oshkosh, WI
Attributed by: Jim Kattner
Reference: 1 Aug 1906 Daily Northwestern, Oshkosh, WI in report of City Council actions (Liquor license granted to August Ziesemer to conduct a saloon at 143 Tenth street.)

14420: CARLO COMPONIA, Alpha, MI
Attributed by: Bruce Smith
Reference: 1915-16 MI Gazetteer in Alpha (Carlo Componia - Conf)

14434: B. N. WILLIAMSON / POOL ROOM, Moline, IL
Attributed by: John Mutch
Reference: 1910 Moline, IL City Directory (Basil N. Williamson - Billiards - 1901 15th)

15128: THE B. & B. PARLORS / E. 3112 QUEEN, Hillyard, WA
Attributed by: Richard Greever
Reference: Erickson's WA Book

15148: M. RASTATTER, Evansville, IN
Attributed by: Richard Greever
References: 1893 Evansville, IN City Directory (Michael Rastatter - Baker - 1010 Division), 1895 (Marx Rastatter - Baker - 323 Fulton av)

15157: JOS. A. STEPHANS / HOTEL, St. Louis, MO
Attributed by: John Mutch
Reference: 1910 Census (Joseph A. Stephans - Proprietor-Hotel - 657 Thrush Ave.)

15159: TIMES CAFE BAR / 307 W. LIBERTY, Louisville, KY
Attributed by: John Mutch
Reference: 1934 Louisville, KY City Directory (Times Restaurant - Horace H. Catinna, Jr., prop. - 307 W. Liberty)

15164: CARLTON HOUSE / W. H. CONE, Springfield, MA
Attributed by: Luke Johnson
References: 1916-23 Springfield, MA City Directories (Carlton House - Saloon & Restaurant - William H. Cone, prop. - 11 Hampden)

15675: FRED E. HOEG, Lincoln, IA
Attributed by: Richard Greever
References: Self-Identified token, Henderson's 2016 IA Supplement

15778: NU-GRAPE TAVERN / 1442 N. SENATE, Indianapolis, IN
Attributed by: John Mutch
References: 2 Mar 1946 *Indianapolis Recorder* ad (Nu-Grape Tavern - 1442 N. Senate Ave. - Mrs. Ethel Vanoff, Mgr. - Mrs. Vanoff and husband opened the Nu Grape tavern in 1929 and she has operated the place since her husband's death.), 1952 Indianapolis, IN City Directory (Ethel (wid Frank) Vanoff - Tavern - 1440-42 N. Senate av)

16171: MECK BRAZELTON / ONE BUSHEL, Troy, KS
Attributed by: John Mutch
References: 1940 Census (Meck Brazelton - Orchard Farm), MO Death Certificate 32997 (Meck Brazelton d. 16 Oct 1939 at St. Joseph MO, Usual occupation - Orchardist, Usual residence - Rural Troy, KS)

16185 & 17228: PAUL KURPE / RATHSKELLER BAR, Dayton, OH
Attributed by: John Mutch
Reference: 1950 Dayton, OH City Directory (Paul Kurpe - Restaurant - 529 Keowee)

16881: TICK - TOCK / 1887 CENTRAL AVE., Colonie, NY
Attributed by: John Mutch
References: *The Times Record*, Troy, NY 16 Feb 1972 (A woman who was on her way home from her job at the Tick Tock Tavern, 1887 Central Ave., Colonie, was killed in an auto accident.), 11 Apr 1974 (A waitress at the Tic-Toc Tavern, 1887 Central Ave., Colonie, was murdered.)

16893: YOUNG AMERICA FAIR / STATE FAIR, Springfield, IL
Attributed by: Richard Greever
Reference: *State Journal-Record*, Springfield, IL 5 Oct 1995 (Will F. "Pegwill Pete" Wingerter founded Young America Fair, which was held during the Illinois State Fair.)

16896: W. C. HAMILTON / 223 N. ILLINOIS ST., Indianapolis, IN
Attributed by: Terry Hess
References: 1917-18 Indianapolis, IN City Directories (Wm C. Hamilton - Saloon - 223 N. Illinois)

17083: HUNT'S / 3201 LUCAS AV., St. Louis, MO
Attributed by: Richard Greever
References: 1903-14 St. Louis, MO City Directories (Charles M. Hunt - Saloon & Bachelor Hotel - 3201 Lucas Av)

18624: FAIR FINANCE CO. / 606 BRADY BLDG., San Antonio, TX
Attributed by: Richard Greever
Reference: 1951 San Antonio, TX City Directory (Fair Finance Co. - 606 Brady Bldg.)

18760: CLUB BUFFET / DOUG. STEWART, PROP. / 111 E. COURT ST., Indianapolis, IN
Attributed by: John Byars
Reference: 1912 Indianapolis, IN City Directory (Wm D. Stewart, Jr. - Saloon - 111 E. Court)

18763: ADOLPH G. DEMMLER / 53 CONGRESS / ST., Chicago, IL
Attributed by: Richard Greever
Reference: 1906 Chicago, IL City Directory (Adolph G. Demmler - Saloon - 53 Congress)

Corrections

593: YNGo ASTURIAS / DE J. POLLEDO - delete attribution to Guatemala as no references have been found. Retain attribution to Cuevitas, Matanzas, Cuba

4875: TIMPERS - not Tinpers. See attributions above.

11490: HARBOR GROCERY CO. - Delete attribution to Ashtabula, OH as no conclusive evidence has been found - see attribution above.

12615: J. P. SHEEHAN / 444 DEARBORN / HAMMOND HOTEL BAR - delete attribution to Flat River, MO. See attribution above.

12893: J. ZINK BUFFET / 501 SO. CALIFORNIA AVE., not 504 - transcription error - see attribution above.

New Listings

To have your mavericks listed in this column, mail them to the Maverick Editor at the address below. Please do not send "initials- or numbers-only" mavericks or other pieces with only a slim chance of being attributed. Since photographs or rubbings do not reproduce adequately, send the actual tokens to be photographed and listed. Package them securely, and include stamps or a check made out to me to cover return postage and insurance, indicating desired insurance valuation. As always, if you have mavericks you would like looked up in the TAMS database, e-mail or send me a list and I will be glad to check them.

John D. Mutch
7931 Crestwood Drive
Boise, ID 83704-3022
E-mail: tokens@idahovandals.com

18806
GEO. W. CRAWFORD / GOOD FOR / 5¢ / LOAF OF BREAD (All Inc)
Plain
24.5mm Rd Br

18807
F. X. KAPFER / L. A. RUB. STAMP CO.
GOOD FOR / 5¢ / LOAF OF BREAD
23mm Rd Br

18808
CRACKERBOX / PALACE
GOOD FOR / COCKTAIL / HR. DRINK
23mm Sq Pl(wht w/blk)

18809
CENTRAL / CIGAR / STORE / FRED D. SUTLIFF.
GOOD FOR / 5¢ / IN TRADE
24.5mm Rd Al

18810
P. CARVELLI / GOOD FOR / 10¢ / IN TRADE
Plain
24mm Rd Br

18811
IG. MARKOWSKI
GOOD FOR / 5¢ / AT BAR
23.5mm Rd Br

18812
WM ROTHLEY (Inc) / GOOD FOR / 5¢
ILLIG & HARTMANN / 211 / PINE / ST. LOUIS.
25mm Rd Al

18813
J. B. RIBER / CASH GROCER
GOOD FOR / 1 / LOAF OF BREAD
24.5mm Rd Al

18814
WM. TRODT. (Inc)
GOOD FOR / 5C / AT THE BAR (All Inc)
22mm Oc Br

18815
GEO. RODERER
GOOD FOR / A 5¢ / DRINK
25mm Rd Br

18816
C. AMON / GOOD FOR / 1 / PT. MILK (All Inc)
Plain
24.5mm Rd Br

18817
GEO. BECK (Inc) / (Star)
Plain
23mm Rd Br

18818
J. J. / RUSSELL
GOOD FOR / 5¢ / IN TRADE
24.5mm Rd Al

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TAMS SECRETARY'S REPORT

New Members

Mem#	Name	State	Collects	Sponsor
8607	William Lorman	WY		John Ferm
8608	Stephen Petty	FL	Weiner Medals, Heraldic Art Medals	TAMS website

Address Change

4944	Michael Greenspan	TX
6804	David Nelkin	OR
7063	Peter Fritz	IA
7710	Virginia King	IN
7907	Vincent Swift	GA
LM 126	John Cheramy	Victoria, BC
LM 182	Bill Hamm	IN

Deceased

LM 34	William Carpenter	OH

Lost Contact

LM 177	Richard Schober	WI

Submitted by
Kathy Freeland
1/10/16

If you haven't paid your dues , please consider doing so today! We have about ½ of our members that have paid their dues for 2017, and by the end of January, I will be sending renewal notices to those of you who haven't paid. Donations to TAMS are also appreciated.

From the President

By Fred Holabird

Planning has begun for our August, 2017meeting in Denver at the ANA's World's Fair of Money in Denver. Our guest speaker for our general meeting will be John Dean, author of *National Commemorative Medals of the United States Mint*. Many of our members are familiar with John's work and his presentations are always interesting and educational. We will have more information on the meeting, as we get closer to the summer.

If you plan on being in Denver, mark Wednesday and Thursday (August 2 and 3) on your calendars. TAMS moved its meetings to Wednesdays with our annual banquet that same evening several years ago. Our choice of days avoids a conflict for many of our members with the popular NLG Bash that is traditionally held Thursday evenings. Mark Thursday afternoon on your calendars for meetings and Money Talks covering tokens and medals as well as meeting of the Civil War Token Society and the Medal Collectors of America. Many different meetings and talks compete for your attention, not to mention the lure of the bourse floor, so plan ahead.

In addition to the educational opportunities, you will find a wide variety of material to fill your collecting interests by visiting the bourse tables of TAMS member dealers. Stop by the TAMS table and someone will likely be able to help you find them. TAMS member Richard Hartzog usually has a printed guide to token and medal dealers with a bourse map to help you locate their tables. Look for a copy if you want to make the most efficient use of your time.

I want to thank all the members who have responded with their membership renewals in a timely fashion. One last reminder to those who have not renewed, we will be updating our mailing list and you do not wish to miss future issues of the *Journal*. Please return your dues envelope promptly or pay via PayPal. Instructions for using PayPal are found on our website at http://tokenandmedal.org/News/News.html. And please consider making an additional donation with your dues payment to help us continue producing the *Journal*, our award winning books, and recognizing those who produce the books and articles that help make our hobby fun and educational.

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TAMS Marketplace

Each member is entitled to one free "Marketplace" classified of 25 words per issue. Additional words (or ads) are accepted, but must be accompanied by payment of 10¢ per word. Ads over 25 words that are not accompanied by payment may be edited to the 25-word limit. Only ads related to exonumia will be accepted and must be different in each issue. Ads for up to three issues can be submitted at one time; each should be printed or typed on a separate sheet of paper or e-mailed as separate attachments. **DO NOT CAPITALIZE WORDS!!!** Send to TAMS Editor/Publisher care of Bill Hyder, 128 S. Navarra Dr., Scotts Valley, CA 95066, or preferably to bsktmkr@pacbell.net.

Thum's White Elephant Bowling Alleys 60+ page B&W pamphlet of 25 year span of this series. $8.00 ppd, P Lajoie, PO Box 61251, Longmeadow, Mass. 01116-1251.

For Sale: Collection of Large Lucky Souvenir Medals, 66 pcs., best offer. Call or email for list. Tom Casper, 414-425-5444 or tcasper57@hotmail.com

CONFEDERATE NUMISMATICA, Part 1: Forerunners through 1889. Tokens, Politicals, Coins, Currency, Medals, Badges, Ribbons, Historical Notes and Price Guide - Peter Bertram www.ConfederateNumismatica.com.

HERALDIC ART MEDAL restrikes in copper. Struck with original light-cancelled dies in copper. 2017 restrike on edge. Complete 67-medal set. Contact Pscoinphotos@gmail.com for info.

Mardi Gras 60+ page B&W pamphlet of 300+ Statue of Liberty themed doubloons. $8.00 ppd, P Lajoie, PO Box 61251, Longmeadow, Mass. 01116-1251.

OHIO-OHIO Buying/trading for tokens from: Antioch, Beallsville, Clarington, Duffy, Elba, and other small Ohio towns! Ja.brokamp7@gmail.com

Wanted!! Good For / One Meal / Bird Bros. // Manuf'd. by / C. W. Wadsworth / Springfield, O. round brass. TC- #276525 attributed to Passaic, NJ Ja.Brokamp7@gmail.com

Free semi annual fixed price offering of tokens, medals and assorted exonumia. Fairly priced and accuracately graded items. Norman Peters, POB 29, Lancaster, NY 14086.

Wanted BBC token from Adams & Reid, will buy or trade for this token. Dan Lute, please respond to dan@tokentrader.com

Remember Sam Ruggeri's 'The Maverick Journal' in the late 1980s? His 13 issues are for sale. If interested, connect Roger Winter at rwinter4700@gmail.com

Taiwan wanted: tokens, POW scrip/chits, early lottery tickets. Email Jim Contursi at contursi@hotmail.com. Thank you.

Free Price List! Full of medals, tokens including Civil War and Hard Times and So-Called Dollars. Plus lots of World's Fair memorabilia and assorted exonumia. Michael Sanders, POB 1989, Beaverton, OR 97075.

Dime Museum Tokens Wanted, such as: Hagar & Campbell's Dime Museum, Worth's Dime Museum, Robinson's Dime Museum, Bunnell's Dime Museum and similar names. wraymond@juno.com.

Cincinnati Ohio Williams' Business Directories for sale. 20 + directories and others 1874-1942. ey@fuse.net for list.

Buying and Selling. Jewish related coins, tokens, paper all types of exonumia and ephemera. Bill Rosenblum, P.O. Box 785, Littleton CO 80160-0785. Bill@Rosenblumcoins.com

Land & Real Estate Tokens catalog by John Coffee, 110 pages. $35 postpaid in US. Michael Wehner POB 194271, San Francisco, CA 94119-4271. mf_wehner@yahoo.com

Send your Free 25-word ad.
Email the editor (bsktmkr@pacbell.net)

Wanted to buy/trade: Anything with an Owl or Abe Lincoln on it, Elongated coins, Pop-Out Coins. Oded Paz, P.O.Box 633, Arco, ID 83213. paz@sbcglobal.net.

Send $30 postpaid for large comprehensive New York Encased Coin Catalog, thousands of entries. Jim Lawniczak P.O. Box 14465, Cleveland, Ohio 44114; ohioencased@roadrunner.com.

French Bread Tokens for sale. List is available at smcornell@cox.net or Shane Cornell, PO Box 277, Jenks OK 74037. 918-629-0208.

Circus Tokens Wanted, such as: Campbell Circus, Schell Bros Circus, Sautell's 9 Big Shows, Barber Shows, Howes Great London Shows and similar names. wraymond@juno.com.

Elcy's Club / Good For / 10 / cts / in trade / Sigel, Ill. (AL, OCT, 23mm) $ 3.00 + SASE (71cents). Steven Kawalec P.O. Box 4281 Clifton, NJ 07012 Owlprowler@aol.com

Wanted: Iowa trade tokens and other Iowa exonumia. Dan Anderson, 1838 Brown Deer Cove, Coralville, IA 52241, 319-337-6001, dan-anderson@uiowa.edu

Olympic pin collection, 79 mixed pins from the 1984 LA Olympics $20. Postpaid. Dr. Sol Taylor, TAMS L79, Soltaylor2@aol.com.

Wanted: Red plastic beer chip from Leo's Rosebud - I'll buy or trade for one. John Mutch, contact info in Maverick Column.

Telephone token extensive collection mostly us with all denominations. Some telephone related materials and some publications included. sale to highest bidder. e-mail for listing sradnich@gmail.com.

Jewish-American Hall of Fame bronze 2-inch medal commemorating Nobel Prize in Medicine winner Gertrude Elion only $18pp (regularly $45). Call Mel Wacks at (818) 225-1348.

Wanted - Reward for information leading to photographs of a 1914 Ingle token, Burley Meat Market. John Mutch - contact info in Maverick column.

Aluminum Business Cards from any state wanted by collector. Randy Partin, 1314 Keystone Pointe, Auburndale, FL 33823 email: RPAR10@VERIZON.NET

Sale: Hard Times Tokens, NGC holders and raw. Call or email Martin Maddox, 678-880-7939, maddox44@comcast.net Show "HTT" on subject line so I'll open it.

Agricultural and Mechanical Society Award Medals of the United States greatly expanded 3rd Edition. Available for preview and purchase at LuLu.com, Andrew Harkness Page.

Wanted to buy: Christmas tokens and any tokens or medals related to boxing. Send email if you have any for sale to bunnelljj@sunybroome.edu.

Wanted BBC tokens from Austin & Witt or Austin & Bell inglecal@sbcglobal.net.

Wanted to buy or trade for: Frank B. Weber / Louisville, Kentucky token. John Mutch - contact info in Maverick column.

Wanted Ohio Tokens from: Dennison, Uhrichsville, Canal Dover, Ragersville, Midvale, Tuscarawas, New Philadelphia, Gnadenhutten, Port Washington. Beach City. Hopedale, Cadiz, Bowerston, Jewett. Donn Moody, 3656 Reichman Dr., Dover, OH 44622.

Selling 14 mixed miss. casino tokens & 157 page scott hartman 1999 illustrated price guide. $30.00 R. Parker 954 Zenith Cove South, Cordova, TN. 38018-8811

Masonic Chapter Pennies, Tucson Chapter #3, Nicel/Silver – Unc 31mm $15.00 Post Paid, Maurice Storck, 775 W Roger Rd. Lot 214214, Tucson, AZ 85705. 520-888-7585.

Friedrich Rueckert, German orientalist and poet. Searching for medals relating to the work of Friedrich Rueckert (1788-1866). Would answer every offer. R.Jordan@gmx.de

TAMS Journal

Information for Advertisers

Advertising Restrictions
All advertisers in *TAMS Journal* must subscribe to the Token and Medal Society's code of ethical standards. The editor is vested with the right to reject any advertising he feels is not in keeping with the objectives of the Society. All ads are priced on a **CASH IN ADVANCE** basis. Further information regarding advertising is available by contacting the editor/publisher (bsktmkr@pacbell.net).

Classified Advertising
Classified ads, up to 25 words, are free to all TAMS members. Only one complimentary ad per member per issue can be accepted. All free classifieds must be re-submitted for each issue. Members submitting ads in excess of 25 words agree to pay 10 cents per word over the 25-word maximum per insertion.

Mail-Bid Advertising
Closing dates listed in mail-bid ads should be set six weeks after the issue date of the TAMS Journal in which the ad is inserted. While the Token and Medal Society endeavors to place issues in the hands of its members no later than two or three weeks following the issue date, it is not obligated to do so. All ads for mail bids must include any rules that apply to the sale in question; the term "usual rules" is not acceptable.

Advertising Rates
The rates listed below are for camera-ready copy only. Advertisers must supply all text and art work; electronic files and high-resolution (300 dpi) images or pdf files are preferred. Advertisers may be assessed an additional charge for layout and typesetting; arrangements should be made in advance with the editor/publisher.

Contract Rates

SIZE	1 ISSUE	3 ISSUES	6 ISSUES
Full Page (7.125" x 9.5")	$240	$660	$1250
Half Page (7.125" x 4.438")	$120	$330	$675
Quarter Page (3.427" x 4.438)	$ 60	$165	$330
Eighth Page (3.427" x 2.093")	$ 35	$ 85	$175

The above rates apply only when the same advertisement is run for the length of the contract. If ad copy is changed during the contract term, an additional charge may apply. The rate for advertisements on the outside back cover is $350; inside front cover or inside back cover is $250 per issue on a contract basis, subject to prior arrangement; color may be available for an additional charge. Advertisers may insert flyers in the envelopes in which the *TAMS Journal* is mailed. Contact the editor/publisher for additional information, deadlines, and fees.

Publication Deadlines Issue Date	Contract Ad Copy to Editor Prior to*
January-February	November 25
March-April	January 25
May-June	March 25
July-August	May 25
September-October	July 25
November-December	September 25

**TAMS Journal* cannot guarantee insertion of non-contract advertising copy or editorial submissions in a specific issue unless prior arrangements are made, nor can it guarantee accuracy of such. All new or one-issue advertising should be submitted with payment well in advance of the above deadlines. *TAMS Journal* will make every effort to accommodate these advertisers' wishes, but simply cannot guarantee placement of late advertising in a specific issue unless advance notice and confirmation is given. ⌫

The Editor's Notebook

We want to thank the members who have responded to our call for articles. The response affirms our belief that token and medal collectors are active in researching and preserving the history of their acquisitions. We have some interesting stories on tap for future issues. Keep your contributions coming.

Stephen Petty and Gino Sanfilippo revisit the "so-called half dollars" issued by Robert McNamara under the name of Heraldic Art between 1959 and 1978. Gino wrote about the series in the February 1997 issue of the *TAMS Journal*. Stephen Petty became interested in the series following a purchase in 2015 and set out to learn more about the medals. He found Robert McNamara's son David who provided his personal memories of watching and working alongside his father as the series evolved over time. The result is an insight into the workings of Heraldic Art as McNamara pursued his passion to create commemorative medals to meet collector interests in continuing their collecting efforts following the termination of the U.S. commemorative half dollar series.

Co-author Sanfilippo updates his analysis of rarity and pricing after the publication of his original article twenty years ago. We run into collectors at coin shows who approach us to learn more about their Heraldic Arts medals. We can now point to the current issue as an up-to-date source of information.

We have seen references to a book on the Heraldic Art Medals by William Swoger apparently published in 2007, but we have not seen a copy other than selected page images on the Internet. The series is popular and is graded by NGC. It seems to be a topic in need of a book length treatment.

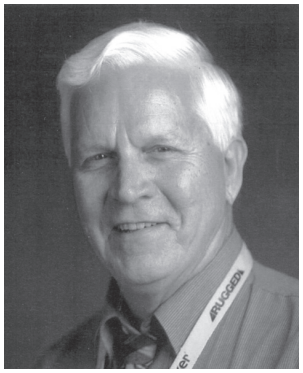
Another brief communication from Bruce Smith updates his 1977 article about a rare Ulysses Grant medal. Bruce answered our call material in 2015 with several items about various topics in collecting exonumia. We have one item left to run in a future issue.

These two articles illustrate the type of material we need to keep the *Journal* interesting for our members. Longer articles are appreciated, but even short notes are useful to keep our pages filled with historical and entertaining information to promote the enjoyment of our shared hobby.

Bill Hyder, bsktmkr@pacbell.net
Fred Holabird, fredholabird@gmail.com

Fifty Years Ago in TAMS

By Paul Cunningham



Fifty Years Ago – Hank Spangenbeger came up with a formerly unlisted P.P.I.E. dollar, 38mm in diameter, a *Kentucky Fund Dollar*. *A Cataloguers Listing* of topics was presented as cataloguing states, Canada, various expositions, people, companies and dozens of different exonumia items. Of 26 states listed, it's interesting to note that only five authors got their books published! [Close to 50 states have been published by 2017.] Arlie Slabaugh wrote a one-page article on *encased coins*. Elwin Leslie gave evidence of the correct location of *The "Pochuta" Coffee Plantation Tokens Belong[ing] to Guatemala* and added 37 illustrations also. Robert Lindesmith reserches the *L.W. Lyons & Co. Store Card* and adds details from the five known Lyons types. Forrest Morris, obviously a dedicated Methodist, catalogued some 81 different items in *Methodist History in Medals* and related items. Thirty-seven medal pictures accompany this article. S.W. Freeman presents the *First Negro So-Called Dollar*, a piece picturing Fred. Douglas[s]. W.W. Woodside, Honorary Curator at the Carnegie Museum, wrote of The Waterloo Medal in length. He medal commemorates the defeat of Napoleon's Grand Army by the British and Belgian forces at Waterloo in Belgiam. The "common" cannon/5 was researched in depth by Melvin Fuld in *The Cannon Piece*. It's a good read! The final article in this issue is a description of *The Nagley Tokens of Alaska* by Maurice Gould, an expert at the time regarding Alaskan tokens.

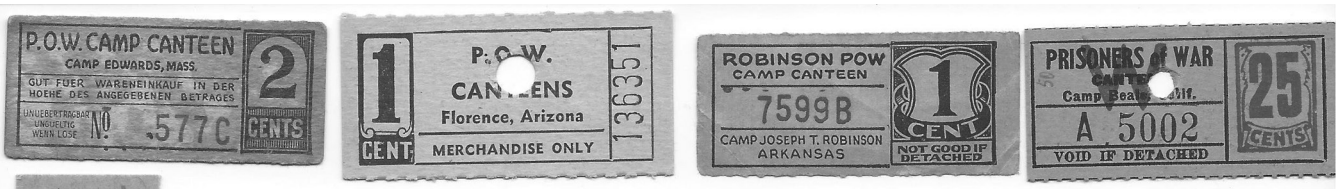
Forty Years Ago – The lead article, *Gasbags to Glory,* was a thirteen page treatise on the German Zeppelin, an airship which would seem to have unbelievable qualities during the wars of the early twentieth century. Besides a history lesson regarding the Zeppelins, more than 20 medals picture the Zeps or people involved in its history. Randy Chambers presents an introduction to *South Carolina Tokens*, the first part of a series. Many pictures accompany the article. J.W. Baum shares the story of the Miltonville Roller Mills Co. (Kansas) in *Tokens for Flour.* For the vecturists, Gerald Johnson, penned a research article which nails down the location involved in the *Todd & Till Token Two*, a rather shady operation of hauling people to be treated by a non-doctor "wonder healer!" In closing, Stephen Alpert pictures two tokens in *Two Television Medals*.

Thirty Years Ago – An interesting comment, appearing in President Schenkman's Message, spoke of a challenge of putting together a collection of a token from each date, 366 tokens, like January 1 or February 29! In five months? Wow! Winning prize was $366. Perhaps we can report the result of this contest in the next "50 years." Gerald Johnson notes that, in *Wisconsin Merchants 1866*, about 25% of the Civil War token issuers were out of business. Some 185 merchants had CWTs made for their businesses. R.W. Julian shared his *Medals of the U.S. Mint 1907-1923 Silver Non-List Philadelphia Mint Medals Part 3*. News of the 50th *International Medallic Art Exposition Coming to the U.S. for the First Time* was received. The *Index to Volume 26*, by Edgar Heyl, was included in this issue as was about 15 pages of classified and display ads.

Twenty Years Ago – Long time Librarian Peter Irion published the *From the Bookshelf*, a report on TAMS' library. Lawrence Lee shared his interest in *Colorado Fantasies*, of which some 53 are catalogued and many are pictured. Buyer Beware! George Joynson, *A History of Palace Amusements of Asbury Park, New Jersey*, with pictures of tokens, tickets and posters from this once famous playground. *Counterfeit, Restrike and Fantasy Token Update* by David Schenkman focuses on cast items, all fakes, of course. Twelve tokens are pictured. Craig Blackstone, MD, PhD, starting with a single counterstamped large cent, weaves a story of the life of Dr. Kidder and his Use *Dr. Kidder's Family Pills* business.

Ten Years Ago – *A Look at Steamer Tokens* by David Schenkman; the entire issue, essentially, was dedicated to an exceptional article about researching and picturing of the tokens and ships. Dozens of pictures help tell the story. A small item regarding the 2007 Annual Tokens Congress to be held in United Kingdom was in this issue, along with a major dose of mavericks, both "new" and "identified."

Articles Wanted
Contact the editors at bsktmkr@pacbell.net



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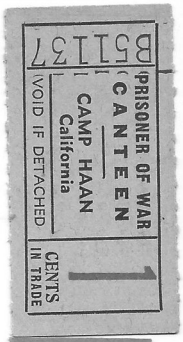

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If you have any of these available for purchase, a trade may be possible also, please contact me.

David E. Seelye ANA LM IBNS
P.O. Box 13117 NI LM PCDA
Prescott, AZ 86304-3117 SPMC
davideseelye@gmail.com 585-305-4848 cell

Steve Hayden

CivilWarTokens.com

We sell 100's of tokens a month on eBay also, seller ID stevehayden.

We sold all of these items on eBay in the last 90 Days...see what else you are missing!

Upcoming Show Schedule
March 9 to 11, 2017 Orlando FL ANA
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Whether buying or selling contact

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